



Dear past or future friend of the Jalapeño Open Golf Tournament,

I hope this letter finds you well. I'm writing to you on behalf of the Hispanic Business Association's Richard G. Cortez Scholarship Fund to present an exciting opportunity for your organization to contribute meaningfully to the aspirations of driven Hispanic students seeking higher education or embarking on vocational careers. Your support can make a significant difference in shaping the futures of these promising individuals.

Background:

- For over 30 years, Metalcraft, Inc., and the Jalapeño Open family have been unwavering in their mission to support education through the Jalapeño Open golf tournament. Their efforts have significantly enriched the Richard G. Cortez Scholarship Fund, granting essential financial aid to 552 scholars, and disbursing a remarkable sum of \$538,000, all through our 501(c)(3) charitable organization.

Event Details:

- The 32nd Annual Jalapeño Open tournament is scheduled for **Friday, July 19th, 2024**, at Boise Ranch Golf Course. This event has not only been highly successful in fundraising but has also become a fun and exciting golfing experience for participants of all skill levels. Our tournament is unlike others where it's more than just a round of golf. We have food throughout the course, fun sponsored event holes, live entertainment and we want you to be a part of it all!

Invitation:

- We invite you to be part of this impactful endeavor through various sponsorship opportunities. Our tournament sponsorship packages are included with this letter and can be found at jalapenooopen.com. If the Jalapeño Open golf tournament does not align with your personal or company's interests, we kindly request your consideration in making a donation to sponsor a scholarship which will be presented to the recipient by the Governor next spring.

Scholarship Levels:

- In addition to our various golf tournament sponsorship levels, we have direct scholarship levels where 100% of your donation goes to specific scholarships of your choice. All donors will also receive recognition at the tournament itself. Currently, our direct scholarship levels are as follows: First Year - \$1,000.00, Undergraduate - \$1,500.00, and Graduate - \$2,500.00.
- In 2024, we are also extremely excited to be expanding our offerings to include vocational/trade school scholarships of \$2,000.00. These funds can be utilized for tuition, or the necessary tools of the trade required for the students' chosen career paths.

Impact:

- Your support can make a significant difference in the lives of these deserving individuals, empowering them to pursue their dreams and contribute positively to their communities. It is absolutely amazing the incredible impact these scholarships have had on our past recipients. The feedback and success stories are endless, and we would love for you to be a part of it.

We appreciate your time and consideration. Should you have any questions or require further information, please feel free to contact me directly at (208) 870-6613 or kencortez@metalcraftidaho.com.

Sincerely,
Ken Cortez



2024 SPONSORSHIP OPPORTUNITIES



\$15,000 - Title Sponsor (includes 3 teams):

- Includes three teams (12 players)
- Sponsorship funds of \$10,000 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$3,000.
- Exclusive opportunity to have two \$2,500.00 HBA Richard G Cortez Scholarships presented by the Governor in a public ceremony at the State House in May of 2025
- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on two holes at Golf Tournament
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Special Recognition at the Golf Tournament and Awards Ceremony
- Entry into Corporate/Sponsor Challenge to compete for traveling trophy

\$10,000 - Course Sponsor (includes 2 teams):

- Includes two teams (8 players)
- Sponsorship funds of \$8,000 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$1,000.
- Exclusive opportunity to have one \$2,500.00 HBA Richard G Cortez Scholarship presented by the Governor in a public ceremony at the State House in May of 2025
- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Entry into The Corporate/Sponsor Challenge to compete for traveling trophy

\$6,000 - Food Sponsor (includes 1 team):

- Includes one team (4 players)
- Sponsorship funds of \$4,000 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$1,000.
- Exclusive opportunity to have one \$2,500.00 HBA Richard G Cortez Scholarship presented by the Governor in a public ceremony at the State House
- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Entry into Corporate/Sponsor Challenge to compete for traveling trophy

\$4,000 - Tee Prize Sponsor (includes 1 team):

- Includes one team (4 players)
- Sponsorship funds of \$2,000 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$500.
- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials as well as tee prize pouch
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Tee prize includes bag, tees, divot tool, ball marker, and bag tag.
- Entry into Corporate/Sponsor Challenge to compete for traveling trophy

\$2,000 - Golf Cart Sponsor (includes 1 team):

- Includes one team (4 players)
- Sponsorship funds of \$1250 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$250.
- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Company Name/Logo on each player's golf cart
- Entry into Corporate/Sponsor Challenge to compete for traveling trophy

\$2,000 - Hole-In-One Prize Sponsor (includes 1 team):

- Includes one team (4 players)
- Sponsorship funds of \$1250 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$250.
- Company Promotion at this special hole that is a crowd favorite (i.e., flyers, samples, prizes)
- Package include major prizes at all Par 3s
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Entry into Corporate/Sponsor Challenge to compete for traveling trophy
- Sponsor will provide Hole-in-One insurance to cover prize (Car, Golf Cart, Scooter, etc.)

\$2,000 - Pre-Tournament Golf Range Sponsor (includes 1 team):

- Includes one team (4 players)
- Sponsorship funds of \$1250 goes directly to scholarships in the spring of 2025. The HBA Richard G. Cortez endowment fund will receive \$250.
- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)
- Entry into Corporate/Sponsor Challenge to compete for traveling trophy

\$1,000 - Entertainment Sponsor:

- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)

\$500 - Premier Hole Sponsor:

- Opportunity for Company Promotion (i.e., flyers, samples, prizes, activity) on one hole at Golf Tournament - our golfers have the most fun with this one!
- Special Recognition at the Golf Tournament and Awards Ceremony
- Company Name/Logo on all Golf Tournament Printed Marketing Materials
- Prominent Golf Tournament Signage (signs/banners provided by sponsor)

\$250 - Tee Sponsor:

- Your company name/logo on one of our tee boxes for all players to see
- \$250 goes directly to scholarships in the spring of 2025